



Noah Holdings Limited Schedules Third Quarter 2010 Earnings Release on Wednesday, December 15, 2010

November 29, 2010

Earnings Conference Call to be held on December 16, 2010 at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Hong Kong)

SHANGHAI, Nov 29, 2010 (BUSINESS WIRE) --

Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading independent service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the third quarter 2010 after the US market close on Wednesday, December 15, 2010. The earnings release will be available on the investor relations section of its website at <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fnoahwm.com&esheet=6526059&lan=en-US&anchor=http%3A%2F%2Fnoahwm.com&index=1&md5=117d6fab491700ffb2e16eaa981522a6>.

Following the earnings announcement, the Company's senior management will host a conference call at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Hong Kong) on Thursday, December 16, 2010 to discuss the financial results and recent business activities. The conference call may be accessed by calling:

	Toll Free	Toll
• United States	+1-800-510-0219	+1-617-614-3451
• China	10-800-130-0399	
	China Telecom	
• South China	10-800-120-2655/ 10-800-152-1490	
	China Netcom	
• North China	10-800-852-1490/ 10-800-7122-655	
• Hong Kong	800-96-3844	
• United Kingdom	080-8234-7616	

Participant Passcode "NOAH"

A telephone replay will be available shortly after the call until December 23, 2010 at (US Toll Free) +1-888-286-8010 or (US Toll) +1-617-801-6888. Passcode: 22746453.

A live webcast of the conference call and replay will be available in the investor relations section of the Company's website.

About Noah Holdings Limited:

Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes over-the-counter wealth management products that are originated in China, including primarily fixed income products, private equity funds and securities investment funds. With over 300 relationship managers in 28 branch offices, total coverage network encompasses China's most economically developed regions where high net worth population is concentrated. Through this extensive coverage network, product sophistication and client knowledge, the Company consistently caters to the wealth management needs of China's high net worth population.

SOURCE: Noah Holdings Limited

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