



Noah Holdings Limited Schedules Fourth Quarter 2010 Earnings Release on Thursday, February 24, 2011

February 11, 2011

Earnings Conference Call to be held on February 25, 2011 at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Hong Kong)

SHANGHAI, Feb 11, 2011 (BUSINESS WIRE) --

Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading independent service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the fourth quarter 2010 after the US market close on Thursday, February 24, 2011. The earnings release will be available on the investor relations section of its website at <http://ir.noahwm.com>.

Following the earnings announcement, the Company's senior management will host a conference call at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Hong Kong) on Friday, February 25, 2011 to discuss the financial results and recent business activities. The conference call may be accessed by calling:

	Toll Free	Toll
- United States	+1-866-362-4831	+1-617-597-5347
- China	10-800-130-0399	
o South China	China Telecom 10-800-120-2655/ 10-800-152-1490	
o North China	China Netcom 10-800-852-1490/ 10-800-7122-655	
- Hong Kong	800-96-3844	
- United Kingdom	080-8234-7616	

Participant Passcode "NOAH"

A telephone replay will be available shortly after the call until March 4, 2011 at (US Toll Free) +1-888-286-8010 or (International Dial-in) +1-617-801-6888. Passcode: 15609938.

A live webcast of the conference call and replay will be available in the investor relations section of the Company's website at <http://ir.noahwm.com>.

About Noah Holdings Limited:

Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes over-the-counter wealth management products that are originated in China, including primarily fixed income products, private equity funds and securities investment funds. With over 300 relationship managers in 39 branch offices, total coverage network encompasses China's most economically developed regions where high net worth population is concentrated. Through this extensive coverage network, product sophistication and client knowledge, the Company consistently caters to the wealth management needs of China's high net worth population.

SOURCE: Noah Holdings Limited

Noah Investor Relations:

+86 21 3860 2388

ir@noahwm.com