



Noah Holdings Limited States That Its Policy is Not to Comment on Unusual Market Activity or Rumors

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SHANGHAI, Jul 06, 2011 (BUSINESS WIRE) --

Noah Holdings Limited ("Noah" or the "Company") (NYSE: NOAH), a leading independent service provider focusing on distributing wealth management products to China's high net worth population, today announced that in view of the unusual market activity in the stock of Noah on Tuesday, July 5, 2011, the New York Stock Exchange has contacted the Company in accordance with its usual practice; the Company stated that its policy is not to comment on unusual market activity or rumors.

ABOUT NOAH HOLDINGS LIMITED

Noah Holdings Limited is a leading service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes over-the-counter wealth management products that are originated in China, including primarily fixed income products, private equity funds and securities investment funds. With over 300 relationship managers in 39 branch offices, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population. For more information, please visit the Company's website at <http://www.noahwm.com/>

SOURCE: Noah Holdings Limited

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