



## Noah Holdings Limited Schedules Third Quarter 2011 Earnings Release for Monday, November 14, 2011

November 1, 2011

**Earnings Conference Call to be held on November 14, 2011 at 8:00 pm (Eastern) /  
5:00 pm (Pacific) / November 15 at 9:00 am (Hong Kong)**

SHANGHAI, China, Nov 01, 2011 (BUSINESS WIRE) -- Noah Holdings Limited (NYSE: NOAH; the "Company" ), the leading independent service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the third quarter of 2011 after the US market closes on Monday, November 14, 2011. The earnings release will be available on the investor relations section of the Company's website at <http://ir.noahwm.com>.

Following the earnings announcement, the Company's senior management will host a conference call on Monday, November 14, 2011 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / 9:00 am (Hong Kong, Tuesday, November 15) to discuss the financial results and recent business activities. The conference call may be accessed by calling:

	Toll Free	Toll
United States	+1-866-519-4004	+1-718-354-1231
China		
- Domestic	800-819-0121	
- Domestic Mobile	400-620-8038	
Hong Kong	800-93-0346	
United Kingdom	080-8234-6646	
Conference ID #	20046646	

A telephone replay will be available shortly after the call until November 21, 2011 at +1-866-214-5335 (US Toll Free) or +61-2-8235-5000 (International). Conference ID # 20046646.

A live webcast of the conference call and replay will be available in the investor relations section of the Company's website at <http://ir.noahwm.com>.

### About Noah Holdings Limited:

Noah Holdings Limited is the leading service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes over-the-counter wealth management products that are originated in China, including primarily fixed income products, private equity funds and securities investment funds. With over 449 relationship managers in 45 branch offices, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population.

SOURCE: Noah Holdings Limited

### Noah Holdings Limited

#### Investor Relations:

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