



Noah Holdings Limited Schedules Fourth Quarter 2011 Earnings Release for Tuesday, February 28, 2012

February 15, 2012

Earnings Conference Call to be held on February 28, 2012 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / February 29 at 9:00 am (Hong Kong)

SHANGHAI--(BUSINESS WIRE)--Feb. 15, 2012-- Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading independent service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the fourth quarter of 2011 after the US market closes on Tuesday, February 28, 2012 . The earnings release will be available on the investor relations section of the Company's website at <http://ir.noahwm.com>.

Following the earnings announcement, the Company's senior management will host a conference call on Tuesday, February 28, 2012 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / 9:00 am (Hong Kong, Wednesday, February 29) to discuss the financial results and recent business activities. The conference call may be accessed by calling:

	Toll Free	Toll
-- United States	+1-866-519-4004	+1-718-354-1231
-- China		
Domestic	800-819-0121	
Domestic Mobile	400-620-8038	
-- Hong Kong	800-93-0346	
-- United Kingdom	080-8234-6646	
Conference ID #	48230782	

A telephone replay will be available shortly after the call until March 7, 2012 at +1-866-214-5335 (US Toll Free) or +61-2-8235-5000 (International). Conference ID # 48230782.

A live webcast of the conference call and replay will be available in the investor relations section of the Company's website at <http://ir.noahwm.com>.

About Noah Holdings Limited:

Noah Holdings Limited is the leading service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes over-the-counter wealth management products that are originated in China, including primarily fixed income products, private equity funds and securities investment funds. With over 500 relationship managers in 53 branch offices, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population.

Source: Noah Holdings Limited

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