



Noah Holdings Limited Schedules Second Quarter 2012 Earnings Release for Wednesday, August 8, 2012

July 26, 2012

Earnings Conference Call to be held on August 8, 2012 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / August 9 at 8:00 am (Hong Kong)

SHANGHAI, July 26, 2012 /PRNewswire-Asia/ -- Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading independent service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the second quarter of 2012 after the US market closes on Wednesday, August 8, 2012 . The earnings release will be available on the investor relations section of the Company's website at <http://ir.noahwm.com>.

Following the earnings announcement, the Company's senior management will host a conference call on Wednesday, August 8, 2012 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / 8:00 am (Hong Kong, Thursday, August 9) to discuss the financial results and recent business activities. The conference call may be accessed by calling:

	Toll Free	Toll
United States	+1-866-519-4004	+1-718-354-1231
China		
Domestic	800-819-0121	
Domestic Mobile	400-620-8038	
Hong Kong	800-93-0346	
United Kingdom	080-8234-6646	
Conference ID #	10598374	

A telephone replay will be available shortly after the call until August 15, 2012 at +1-718-354-1232 (US Local Toll) or +61-2-8235-5000 (International). Conference ID # 10598374.

A live webcast of the conference call and replay will be available in the investor relations section of the Company's website at <http://ir.noahwm.com>.

About Noah Holdings Limited:

Noah Holdings Limited is the leading service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes over-the-counter wealth management products that are originated in China, including primarily fixed income products, private equity funds and securities investment funds. With over 550 relationship managers in 60 branch offices, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population.

Contact Noah Investor Relations:

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SOURCE Noah Holdings Limited