

Noah Holdings Limited to Hold 2012 Annual General Meeting on September 26, 2012

August 20, 2012

SHANGHAI, Aug. 20, 2012 /PRNewswire-Asia/ -- Noah Holdings Limited (NYSE: NOAH) today announced that it will hold its 2012 annual general meeting of shareholders at Renaissance Shanghai Pudong Hotel, 100 Changliu Road, Pudong, Shanghai, 200134, People's Republic of China on September 26, 2012 at 2:00 p.m., local time.

No proposal will be submitted for shareholder approval at the annual general meeting. Instead, the annual general meeting will serve as an open forum for shareholders and beneficial owners of the Company's American Depositary Shares ("ADSs") to discuss Company affairs with management.

The Board of Directors of the Company has fixed the close of business on August 27, 2012 as the record date (the "Record Date") for determining the shareholders entitled to receive notice of the annual general meeting or any adjournment or postponement thereof.

Holders of record of the Company's common shares at the close of business on the Record Date are entitled to attend the annual general meeting and any adjournment or postponement thereof in person. Beneficial owners of the Company's ADSs are welcome to attend the annual general meeting in person.

The Company has filed its annual report on Form 20-F (the "Annual Report"), which includes the Company's audited financial statements for the fiscal year ended December 31, 2011, with the U.S. Securities and Exchange Commission (the "SEC"). The Company's Annual Report can be accessed on the investor relations section of its website at http://ir.noahwm.com/, as well as on the SEC's website at http://iwww.sec.gov/.

Holders of the Company's common shares or ADSs may obtain a hard copy of the Annual Report free of charge by emailing Shang Chuang, Director of IR, Noah Holdings Limited, at ir@noahwm.com or by writing to:

6th Floor, Times Finance Center, No. 68 Middle Yincheng Road, Pudong, Shanghai 200120, People's Republic of China Attention: Shang Chuang

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About Noah Holdings Limited

Noah Holdings Limited is the leading independent service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes over-the-counter wealth management products that are originated in China, including primarily fixed income products, private equity funds and securities investment funds. With 550 relationship managers in 60 branch offices as of June 30, 2012, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population. For more information please visit the Company's website at http://www.noahwm.com.

Contacts:

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SOURCE Noah Holdings Limited