

Noah Holdings Limited Schedules Fourth Quarter 2012 Earnings Release For Monday, February 25, 2013

February 12, 2013

Earnings Conference Call to be held on Monday, February 25, 2013 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / February 26 at 9:00 am (Hong Kong)

SHANGHAI, Feb. 12, 2013 /PRNewswire/ -- Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading independent service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the fourth quarter of 2012 after the US market closes on Monday, February 25, 2013. The earnings release will be available on the investor relations section of the Company's website at http://ir.noahwm.com.

Following the earnings announcement, the Company's senior management will host a conference call on Monday, February 25, 2013 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / 9:00 am (Hong Kong, Tuesday, February 26, 2013) to discuss the financial results and recent business activities. The conference call may be accessed by calling:

Toll Free Toll

- United States +1-866-519-4004 +1-718-354-1231

- China

- Domestic 800-819-0121
- Domestic Mobile 400-620-8038
- Hong Kong 800-93-0346
- United Kingdom 080-8234-6646
Conference ID # 94967423

A telephone replay will be available shortly after the call until March 4, 2013 at +1-646-254-3697 (US Local Toll) or +61-2-8199-0299 (International). Conference ID # 94967423.

A live webcast of the conference call and replay will be available in the investor relations section of the Company's website at http://ir.noahwm.com.

About Noah Holdings Limited:

Noah Holdings Limited is the leading independent service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes wealth management products, including primarily fixed income products, private equity funds, securities investment funds and mutual funds. With 501 relationship managers in 57 branch offices as of September 30, 2012, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population. For more information please visit the Company's website at http://www.noahwm.com.

Contact Noah Investor Relations:

+86 21 3860 2388 or ir@noahwm.com

SOURCE Noah Holdings Limited