



Noah Holdings Limited Schedules First Quarter 2013 Earnings Release for Monday, May 6, 2013

April 23, 2013

Earnings Conference Call to be held on Monday, May 6, 2013 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / May 7 at 8:00 am (Hong Kong)

SHANGHAI, April 23, 2013 /PRNewswire/ -- Noah Holdings Limited (NYSE: NOAH; the "Company"), the leading independent service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the first quarter of 2013 after the US market closes on Monday, May 6, 2013. The earnings release will be available on the investor relations section of the Company's website at <http://ir.noahwm.com>.

Following the earnings announcement, the Company's senior management will host a conference call on Monday, May 6, 2013 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / 8:00 am (Hong Kong, Tuesday, May 7, 2013) to discuss the financial results and recent business activities. The conference call may be accessed by calling:

	Toll Free	Toll
-- United States	+1-866-519-4004	+1-718-354-1231
-- China		
-- Domestic	800-819-0121	
-- Domestic Mobile	400-620-8038	
-- Hong Kong	800-93-0346	
-- United Kingdom	080-8234-6646	
Conference ID #	40379992	

A telephone replay will be available shortly after the call until May 13, 2013 at +1-646-254-3697 (US Local Toll) or +61-2-8199-0299 (International). Conference ID # 40379992.

A live webcast of the conference call and replay will be available in the investor relations section of the Company's website at <http://ir.noahwm.com>.

About Noah Holdings Limited:

Noah Holdings Limited is the leading independent service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes wealth management products, including primarily fixed income products, private equity funds, securities investment funds and mutual funds. With over 450 relationship managers in 57 branch offices as of December 31, 2012, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population. For more information please visit the Company's website at <http://www.noahwm.com>.

Contact Noah Investor Relations:

+86 21 3860 2388 or ir@noahwm.com

SOURCE Noah Holdings Limited