

Noah Holdings Limited to hold Extraordinary General Meeting on January 28, 2016

December 28, 2015

SHANGHAI, Dec. 28, 2015 /PRNewswire/ -- Noah Holdings Limited ("Noah" or the "Company") (NYSE: NOAH), today announced that it will hold an extraordinary general meeting ("EGM") of shareholders at the Grand Meeting Room on the 3rd Floor, Building C, No. 32 Qin Huang Dao Road, Yangpu District, Shanghai, People's Republic of China on Thursday, January 28, 2016 at 10:00 a.m. local time.

Holders of ordinary shares of record on the close of business on Friday, January 8, 2016 (U.S. Eastern Time) (the "Record Date") or their proxy holders are entitled to vote at the EGM or any adjournment or postponements thereof. Each ordinary shareholder has one vote for each ordinary share held as of the close of business on the Record Date. Holders of record of the Company's American depositary shares ("ADSs") at the close of business on the Record Date who wish to vote the ordinary shares of the Company represented by their ADSs must act through Citibank, N.A., the depositary of the Company's ADS program.

The Company proposes to adopt a dual-class share structure (the "Dual-class Share Structure"), pursuant to which the Company's authorized share capital shall be re-organized and re-designated into Class A ordinary shares and Class B ordinary shares, with each Class A ordinary share being entitled to one (1) vote and each Class B ordinary share being entitled to four (4) votes on all matters subject to vote at general meetings of the Company. Under the proposal, Ms. Jingbo Wang, Noah's Founder, Chairman and CEO, and Mr. Zhe Yin, Noah's Co-founder, Executive Director, and CEO of Noah's subsidiary Gopher Asset Management, would receive Class B ordinary shares and all other shareholders would receive Class A ordinary shares. The Company believes that this structure will support the management team's ability to implement a sustainable development strategy, continuously invest in innovation and achieve the vision of becoming the premier provider of wealth and asset management services for Chinese globally.

The Company's senior management will host an English language conference call on Monday, December 28, 2015 at 8:30 p.m. U.S. Eastern Time/Tuesday, December 29, 2015 at 9:30 a.m. Beijing/Hong Kong Time, to answer questions from investors regarding this proposal. The conference call may be accessed by calling:

Dial in details

Conference Title Noah Holdings Conference Call

Participant Password Noah Holdings

A telephone replay will be available starting 1 hour after the end of the conference call until Tuesday, January 5, 2016 at +1-877-344-7529 (US Toll Free) or +1-412-317-0088 (International Toll). The replay access code is 10078230.

A live and archived webcast of the conference call will be available at Noah's investor relations website under the News & Events section at http://ir.noahwm.com.

The notice of the EGM sets forth the resolutions to be submitted to shareholders of the Company for approval and other relevant information regarding the EGM, the proposed Dual-class Share Structure and how to vote ordinary shares or direct Citibank, N.A., to vote the ordinary shares represented by the ADSs at the EGM.

Investors and shareholders are urged to read carefully and in their entirety the materials to be filed with or furnished to the U.S. Securities and Exchange Commission, as they contain important information about the Company, the proposed Dual-class Share Structure and related matters.

ABOUT NOAH HOLDINGS LIMITED

Founded in 2005, Noah Holdings Limited (NYSE: NOAH) is a leading wealth management services provider with a focus on global wealth investment and asset allocation services for high net worth individuals and enterprises in China. In the third quarter of 2015, Noah distributed over US\$4.1 billion of wealth management products. As of September 30, 2015, Noah had assets under management of US\$12.1 billion.

Noah distributes a wide array of wealth management products, including fixed income products, private equity fund products, mutual fund products and insurance products. Noah also develops and manages financial products denominated in both Renminbi and U.S. dollars, covering real estate funds and funds of funds, including private equity funds, real estate funds, hedge funds and fixed income funds through Gopher Asset Management. In addition, in 2014, the Company launched a proprietary internet finance platform to provide financial products and services to white-collar professionals and enterprise clients in China. Noah delivers customized financial solutions to clients through a network of 1,038 relationship managers across 130 branches and sub-branches in 65 cities in China, and serves the international investment needs of its clients through a wholly owned subsidiary in Hong Kong. The Company's wealth management business had 88,663 registered clients as of September 30, 2015.

Noah has won numerous awards and recognition, including top 5 in Fortune's list of Fastest-Growing Companies in 2015, Forbes' Best Potential Business in China award in 2015, STCN's Best Third Party Wealth Management Company award in 2014, Hurun Report's Popular Independent Wealth Management Institution award in 2013 and 2014, and Deloitte's Technology Fast 500 Asia Pacific award in 2013. For more information please visit Noah at <u>ir_noahwm.com</u>.

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