

Noah Holdings Limited Announces Unaudited Financial Results for the Second Quarter of 2017

August 28, 2017

SHANGHAI, Aug. 28, 2017 /PRNewswire/ -- Noah Holdings Limited ("Noah" or the "Company") (NYSE: NOAH), a leading wealth and asset management service provider in China with a focus on global investment and asset allocation services for high net worth individuals and enterprises, today announced its unaudited financial results for the second quarter of 2017.

SECOND QUARTER 2017 FINANCIAL HIGHLIGHTS

• **Net revenues** for the second quarter of 2017 were RMB707.3 million (US\$104.3 million), an 8.5% increase from the corresponding period in 2016.

| (RMB millions, | | | |
|-----------------------------|---------|---------|------------|
| except percentages) | Q2 2016 | Q2 2017 | YoY Change |
| Wealth management | 505.2 | 550.6 | 9.0% |
| Asset management | 135.2 | 130.3 | (3.6%) |
| Internet financial services | 11.3 | 26.4 | 133.0% |
| Total net revenues | 651.7 | 707.3 | 8.5% |

• **Income from operations** for the second quarter of 2017 was RMB224.3 million (US\$33.1 million), a 15.5% increase from the corresponding period in 2016.

| (RMB millions, | | | |
|------------------------------|---------|---------|------------|
| except percentages) | Q2 2016 | Q2 2017 | YoY Change |
| Wealth management | 167.4 | 185.2 | 10.7% |
| Asset management | 68.8 | 69.8 | 1.4% |
| Internet financial services | (42.1) | (30.8) | (26.9%) |
| Total income from operations | 194.1 | 224.3 | 15.5% |

- Net income attributable to Noah shareholders for the second quarter of 2017 was RMB207.0 million (US\$30.5 million), a 13.6% increase from the corresponding period in 2016.
- Non-GAAP^[1] net income attributable to Noah shareholders for the second quarter of 2017 was RMB226.5 million (US\$33.4 million), a 14.4% increase from the corresponding period in 2016.

SECOND QUARTER 2017 OPERATIONAL UPDATES

Wealth Management Business

The Company's wealth management business offers wealth management products and provides comprehensive financial services to high net worth individuals, enterprise and institutional clients. Through its wealth management business, Noah primarily distributes onshore and offshore fixed income products, private equity products, secondary market products and insurance products.

- Total number of registered clients as of June 30, 2017 was 164,728, a 43.4% increase from June 30, 2016.
- Total number of active clients^[2] during the second quarter of 2017 was 4,484, a 9.0% decrease from June 30, 2016.
- Aggregate value of wealth management products distributed during the second quarter of 2017 was RMB33.0 billion (US\$4.9 billion), an 18.8% increase from the second quarter of 2016.

| Product type | Three months ended June 30, | | | | |
|-------------------------|-----------------------------|--------------|----------|-----------|--|
| | 2016 | | 20 |)17 | |
| | (RMB in | billions, ex | cept per | centages) | |
| Fixed income | 17.0 | 61.2% | 23.5 | 71.3% | |
| Private equity | 7.6 | 27.3% | 8.3 | 25.0% | |
| Secondary market equity | 2.8 | 10.1% | 1.1 | 3.4% | |
| Other products | 0.4 | 1.4% | 0.1 | 0.3% | |
| All products | 27.7 | 100.0% | 33.0 | 100.0% | |

• Average transaction value per client^[3] for the second quarter of 2017 was RMB7.4 million (US\$1.1 million), a 30.5% increase from the corresponding period in 2016.

- Coverage network included 205 branches and sub-branches covering 76 cities as of June 30, 2017, up from 199 branches and sub-branches covering 74 cities as of March 31, 2017, and 175 branches and sub-branches covering 68 cities as of June 30, 2016.
- Number of relationship managers was 1,259 as of June 30, 2017, relatively flat from March 31, 2017 and a 15.2% increase from June 30, 2016.
- [1] Noah's Non-GAAP financial measures are its corresponding GAAP financial measures as adjusted by excluding the effects of all forms of share-based compensation.
- [2] "Active clients" refers to registered clients who purchased wealth management products distributed by Noah during the period specified.
- [3] "Average transaction value per client" refers to the average value of wealth management products distributed by Noah that were purchased by active clients during the period specified.

Asset Management Business

Gopher Asset Management ("Gopher"), a subsidiary of the Company, is a leading alternative asset manager in China. Gopher develops and manages private equity, real estate, secondary market, credit and other investments denominated in both Renminbi and foreign currencies.

• Total assets under management as of June 30, 2017 were RMB138.7 billion (US\$20.5 billion), a 7.0% increase from March 31, 2017 and a 37.1% increase from June 30, 2016.

| | | | | Asset | | |
|-------------------|------------------------------------|-----------|--------|-------------|-------|----------|
| | As of N | March 31, | Asset | Expiration/ | As of | June 30, |
| Investment type | 2 | 017 | Growth | Redemption | 2 | 017 |
| | (RMB billions, except percentages) | | | | | |
| Real estate | 19.8 | 15.3% | 1.6 | 6.0 | 15.4 | 11.1% |
| Private equity | 66.1 | 51.0% | 6.7 | 0.7 | 72.2 | 52.0% |
| Secondary market | 6.9 | 5.3% | 0.0 | 0.1 | 6.9 | 4.9% |
| Credit | 33.2 | 25.6% | 14.5 | 7.0 | 40.7 | 29.4% |
| Other investments | 3.5 | 2.7% | - | - | 3.5 | 2.5% |
| All Investments | 129.6 | 100.0% | 22.9 | 13.8 | 138.7 | 100.0% |

Internet Financial Service Business

The Company's Internet financial service business includes its online wealth management platform as well as micro-lending, payment processing and other online services.

- Aggregate value of financial products distributed by the Company's Internet wealth management platform in the second quarter of 2017 was RMB6.2 billion (US\$0.9 billion), a 7.3% increase from the corresponding period in 2016.
- Total number of clients through the Company's Internet wealth management platform as of June 30, 2017 was 438,981, up from 425,708 and 324,918 as of March 31, 2017 and June 30, 2016, respectively.

Mr. Kenny Lam, Group President of Noah, said, "We have delivered robust earnings in the first half of 2017. We are excited by the new talents we are on-boarding to our core team and the foundation we have built. We will continue to focus on executing our long-term strategy as China's leading wealth and asset manager."

SECOND QUARTER 2017 FINANCIAL RESULTS

Net Revenues

Net revenues for the second quarter of 2017 were RMB707.3 million (US\$104.3 million), an 8.5% increase from the corresponding period in 2016, primarily driven by increased recurring service fee revenues.

• Wealth Management Business

- o **Net revenues from one-time commissions** for the second quarter of 2017 were RMB297.6 million (US\$43.9 million), a 2.0% increase from the corresponding period in 2016. The increase was mainly due to the increase in the aggregate value of wealth management products.
- Net revenues from recurring service fees for the second quarter of 2017 were RMB209.3 million (US\$30.9 million), a 7.5% increase from the corresponding period in 2016. The increase was primarily due to the cumulative effect of wealth management products with recurring service fees previously distributed.
- Net revenues from performance-based income for the second quarter of 2017 were RMB22.0 million (US\$3.2 million), compared with RMB0.1 million in the corresponding period of 2016, due to the realization of performance-based income from secondary market equity products and private equity products distributed in previous periods.
- Net revenues from other service fees for the second quarter of 2017 were RMB21.6 million (US\$3.2 million), a 17.4% increase from the corresponding period in 2016, primarily due to the growth of new business within the wealth management segment.

• Asset Management Business

- Net revenues from recurring service fees for the second quarter of 2017 were RMB128.3 million (US\$18.9 million), a 17.0% increase from the corresponding period in 2016. The increase was primarily due to the increase in assets under management.
- **Net revenues from performance-based income** for the second quarter of 2017 were RMB1.5 million (US\$0.2 million), compared with RMB23.6 million in the corresponding period of 2016.

Internet Financial Service Business

Net revenues for the second quarter of 2017 were RMB26.4 million (US\$3.9 million), a 133.0% increase from the
corresponding period in 2016. The increase was primarily due to the growth in overall Internet financial services,
including online wealth management, micro-lending, payment processing and other services, compared with the
corresponding period of 2016.

Operating costs and expenses

Operating costs and expenses include compensation and benefits, selling expenses, general and administrative expenses, other operating expenses and government subsidies. Operating costs and expenses for the second quarter of 2017 were RMB483.1 million (US\$71.3 million), a 5.6% increase from the corresponding period in 2016. As the increase in net revenue outpaced the increase in operating costs and expenses year-on-year, the Company's operating margin improved in the second quarter of 2017 as discussed below.

Wealth Management Business

Operating costs and expenses for the second quarter of 2017 were RMB365.4 million (US\$53.9 million), an 8.2% increase from the corresponding period in 2016.

- Compensation and benefits for the second quarter of 2017 were RMB250.8 million (US\$37.0 million), a 0.3% decrease from the corresponding period in 2016.
- **Selling expenses** for the second quarter of 2017 were RMB66.9 million (US\$9.9 million), a 0.7% decrease from the corresponding period in 2016.
- General and administrative expenses for the second quarter of 2017 were RMB29.9 million (US\$4.4 million), a 6.2% decrease from the corresponding period in 2016, primarily due to the reduced loss from fixed asset disposal compared with the same period last year.
- Other operating expenses were RMB27.5 million (US\$4.1 million) for the second quarter of 2017, an increase of 30.1% from the corresponding period in 2016. The increase was primarily due to the growth of new business within the wealth management segment.
- Government subsidies represent cash subsidies received from local governments for general corporate purposes.
 The Company's wealth management business received RMB9.7 million (US\$1.4 million) in government subsidies in the second quarter of 2017, compared with RMB34.2 million in the corresponding period of 2016.

Asset Management Business

Operating costs and expenses for the second quarter of 2017 were RMB60.5 million (US\$8.9 million), an 8.9% decrease from the corresponding period in 2016.

- Compensation and benefits for the second quarter of 2017 were RMB44.7 million (US\$6.6 million), a 1.5% increase from the corresponding period of 2016.
- Selling expenses for the second quarter of 2017 were RMB1.4 million (US\$0.2 million), compared with RMB4.4 million in the corresponding period of 2016.
- General and administrative expenses for the second quarter of 2017 were RMB11.2 million (US\$1.6 million), a 39.1% decrease from the corresponding period in 2016. The decrease was mainly due to certain expenses that were not VAT deductible in the second quarter last year.
- Government subsidies represent cash subsidies received from local governments for general corporate purposes.
 The asset management business received RMB0.1 million in government subsidies in the second quarter of 2017, compared with RMB2.0 million in the corresponding period of 2016.

Internet Financial Service Business

Operating costs and expenses for the second quarter of 2017 were RMB57.1 million (US\$8.4 million), a 7.0% increase from the corresponding period in 2016. Operating costs and expenses for the second quarter of 2017 primarily consisted of compensation and benefits of RMB35.5 million (US\$5.2 million), selling expenses of RMB3.0 million (US\$0.4 million), general and administrative expenses of RMB8.2 million (US\$1.2 million) and other operating expenses of RMB10.5 million (US\$1.5 million).

Operating Margin

Operating margin for the second quarter of 2017 was 31.7%, an increase from 29.8% for the corresponding period in 2016. The increase was mainly due to improved operating margin for the asset management business and reduced operating loss of the Internet financial service business.

- Operating margin for the wealth management business for the second quarter of 2017 increased to 33.6% from 33.1% for the corresponding period in 2016.
- Operating margin for the asset management business for the second quarter of 2017 was 53.5%, compared with 50.9% for the corresponding period in 2016.

• Operating loss for the Internet financial service business for the second quarter of 2017 was RMB30.8 million (US\$4.5 million), down from RMB42.1 million for the corresponding period in 2016.

Income Tax Expenses

Income tax expenses for the second quarter of 2017 were RMB60.2 million (US\$8.9 million), a 24.3% increase from the corresponding period in 2016. The increase was primarily due to the combined impact of higher taxable income and a higher effective tax rate.

Income from Equity in Affiliates

Income from equity in affiliates for the second quarter of 2017 was RMB23.3 million (US\$3.4 million), a 154.4% increase from the corresponding period in 2016. The increase was mainly due to the increased net asset value of the Company's investments in the funds managed by Gopher as a general partner.

Net Income

Net Income

- **Net income** for the second quarter of 2017 was RMB205.9 million (US\$30.4 million), a 16.9% increase from the corresponding period in 2016.
- o Net margin for the second quarter of 2017 was 29.1%, up from 27.0% for the corresponding period in 2016.
- **Net income attributable to Noah shareholders** for the second quarter of 2017 was RMB207.0 million (US\$30.5 million), a 13.6% increase from the corresponding period in 2016.
- Net income attributable to Noah shareholders per basic and diluted ADS for the second quarter of 2017 was RMB3.67 (US\$0.54) and RMB3.52 (US\$0.52), respectively, up from RMB3.24 and RMB3.10, respectively, for the corresponding period in 2016.
- Non-GAAP Net Income Attributable to Noah Shareholders
 - Non-GAAP net income attributable to Noah shareholders for the second quarter of 2017 was RMB226.5 million (US\$33.4 million), a 14.4% increase from the corresponding period in 2016.
 - Non-GAAP net margin attributable to Noah shareholders for the second quarter of 2017 was 32.0%, up from 30.4% for the corresponding period in 2016.
 - Non-GAAP net income attributable to Noah shareholders per diluted ADS for the second quarter of 2017 was RMB3.84 (US\$0.57), up from RMB3.37 for the corresponding period in 2016.

Balance Sheet and Cash Flow

As of June 30, 2017, the Company had RMB2,003.5 million (US\$295.5 million) in cash and cash equivalents, compared with RMB2,609.2 million as of March 31, 2017 and RMB1,398.9 million as of June 30, 2016.

Net cash inflow from the Company's operating activities during the second quarter of 2017 was RMB72.8 million (US\$10.7 million), compared with income from operations of RMB224.3 million for the corresponding period in 2016; the difference was mainly due to temporary cash outflows related to the Company's factoring business.

Net cash outflow from the Company's investing activities during the second quarter of 2017 was RMB671.2 million (US\$99.0 million), primarily due to increases in short-term and long-term investments to improve cash usage and capital management.

Net cash inflow from the Company's financing activities was RMB4.2 million (US\$0.6 million) in the second quarter of 2017, which mainly included proceeds from issuance of ordinary shares upon exercise of stock options.

On July 8, 2016, the Company's board of directors authorized a share repurchase program of up to US\$50 million worth of its issued and outstanding ADSs over the course of one year. As of June 30, 2017, the Company had repurchased 224,775 ADSs for approximately US\$5.1 million under this program, inclusive of transaction charges, at an average effective price of US\$22,76.

2017 FORECAST

The Company estimates that non-GAAP net income attributable to Noah shareholders for the full year 2017 will be in the range of RMB825 million to RMB860 million, an increase of 14.1% to 18.9% compared with the full year 2016. This estimate reflects management's current business outlook and is subject to change.

CONFERENCE CALL

Senior management will host a combined English and Chinese language conference call to discuss the Company's second quarter 2017 unaudited financial results and recent business activities.

The conference call may be accessed with the following details:

Conference call details

Date/Time: Monday, August 28, 2017 at 8:00 p.m., U.S. Eastern Time Tuesday, August 29, 2017 at 8:00 a.m., Hong Kong Time

Dial in details:

- United States Toll Free +1-888-346-8982- Mainland China Toll Free 4001-201203

- Hong Kong Toll Free 800-905-945 - International +1-412-902-4272

Conference Title: Noah Holdings Limited Second Quarter 2017 Earnings Call

Participant Password: Noah Holdings

A telephone replay will be available starting one hour after the end of the conference call until September 4, 2017 at +1-877-344-7529 (US Toll Free) or +1-412-317-0088 (International Toll). The replay access code is 10111521.

A live and archived webcast of the conference call will be available at Noah's investor relations website under the News & Events section at http://ir.noahwm.com.

DISCUSSION OF NON-GAAP FINANCIAL MEASURES

In addition to disclosing financial results prepared in accordance with U.S. GAAP, the Company's earnings release contains non-GAAP financial measures that exclude the effects of all forms of share-based compensation. The reconciliation of these non-GAAP financial measures to the nearest GAAP measures is set forth in the table captioned "Reconciliation of GAAP to Non-GAAP Results" below.

The non-GAAP financial measures disclosed by the Company should not be considered a substitute for financial measures prepared in accordance with U.S. GAAP. The financial results reported in accordance with U.S. GAAP and reconciliation of GAAP to non-GAAP results should be carefully evaluated. The non-GAAP financial measure used by the Company may be prepared differently from, and therefore may not be comparable to, similarly titled measures used by other companies.

When evaluating the Company's operating performance in the periods presented, management reviewed non-GAAP net income attributable to Noah shareholders results reflecting adjustments to exclude the impact of share-based compensation to supplement U.S. GAAP financial data. As such, the Company believes that the presentation of the non-GAAP net income attributable to Noah shareholders, non-GAAP net income attributable to Noah shareholders provides important supplemental information to investors regarding financial and business trends relating to the Company's financial condition and results of operations in a manner consistent with that used by management. Pursuant to U.S. GAAP, the Company recognized significant amounts of expenses for the restricted shares and share options in the periods presented. The Company utilized the non-GAAP financial results to make financial results comparable period to period and to better understand its historical business operations.

ABOUT NOAH HOLDINGS LIMITED

Founded in 2005, Noah Holdings Limited (NYSE: NOAH) is a leading wealth and asset management service provider in China with a focus on global investment and asset allocation services for high net worth individuals and enterprises. In the first half of 2017, Noah distributed RMB65.6 billion (US\$9.7 billion) of wealth management products. Through our subsidiary, Gopher Asset Management, we had assets under management of RMB138.7 billion (US\$20.5 billion) as of June 30, 2017.

Our wealth management business primarily distributes onshore and offshore fixed income products, private equity products, secondary market products and insurance products. Noah delivers customized financial solutions to clients through a network of 1,259 relationship managers across 205 branches and sub-branches in 76 cities in China, and serves the international investment needs of its clients through wholly owned subsidiaries in Hong Kong and the United States. The Company's wealth management business had 164,728 registered clients as of June 30, 2017. As our asset management subsidiary and a leading alternative asset manager in China, Gopher Asset Management manages private equity, real estate, secondary market credit and other investments denominated in both Renminbi and foreign currencies. We also provide internet financial services, including online wealth management, micro-lending and payment processing services, etc.

For more information, please visit Noah at ir.noahwm.com.

FOREIGN CURRENCY TRANSLATION

In this announcement, the unaudited financial results for the quarter ended June 30, 2017 are stated in RMB. This announcement contains currency conversions of certain RMB amounts into US\$ at specified rates solely for the convenience of the reader. Unless otherwise noted, all translations from RMB to US\$ are made at a rate of RMB6.7793 to US\$1.00, the effective noon buying rate for June 30, 2017 as set forth in the H.10 statistical release of the Federal Reserve Board.

SAFE HARBOR STATEMENT

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the outlook for 2017 and quotations from management in this announcement, as well as Noah's strategic and operational plans, contain forward-looking statements. Noah may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about Noah's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause Noah's actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: its goals and strategies; its future business development, financial condition and results of operations; the expected growth of the wealth management market in China and internationally; its expectations regarding demand for and market acceptance of the products it distributes; its expectations regarding keeping and strengthening its relationships with key clients; relevant government policies and regulations relating to its industry; its ability to attract and retain qualified employees; its ability to stay abreast of market trends and technological advances; its plans to invest in research and development to enhance its product choices and service offerings; competition in its industry in China and internationally; general economic and business conditions in China; and its ability to effectively protect its intellectual property rights and not to infringe on the intellectual property rights of others. Further information regarding these and other risks is included in Noah's filings with the U.S. Securities and Exchange Commission, including its annual reports on Form 20-F. All information provided in this press release and in the attachments is as of the date of this press release, and Noah does not undertake any obligation to update any such information, including forwardlooking statements, as a result of new information, future events or otherwise, except as required under the applicable law.

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-- FINANCIAL AND OPERATIONAL TABLES FOLLOW --

Noah Holdings Limited Condensed Consolidated Balance Sheets (unaudited)

| ` ' | | As of | |
|--|-----------|-----------|----------|
| | March 31, | June 30, | June 30, |
| | 2017 | 2017 | 2017 |
| | RMB'000 | RMB'000 | USD'000 |
| Assets | | | |
| Current assets: | | | |
| Cash and cash equivalents | 2,609,190 | 2,003,529 | 295,536 |
| Restricted cash | 1,000 | - | - |
| Short-term investments | 410,237 | 569,513 | 84,008 |
| Accounts receivable, net of allowance for | | | |
| doubtful accounts of nil at March 31, 2017 and | | | |
| June 30, 2017 | 206,698 | 165,765 | 24,452 |
| Loans receivable | 115,878 | 295,923 | 43,651 |
| Amounts due from related parties | 599,928 | 723,124 | 106,666 |
| Factoring receivables | 573,674 | 570,769 | 84,193 |
| Other current assets | 305,948 | 78,510 | 11,581 |
| Total current assets | 4,822,553 | 4,407,133 | 650,087 |
| Long-term investments | 465,156 | 687,967 | 101,481 |
| Investment in affiliates | 543,280 | 588,933 | 86,872 |
| Property and equipment, net | 246,843 | 252,803 | 37,290 |
| Non-current deferred tax assets | 52,577 | 52,332 | 7,719 |
| Other non-current assets | 38,728 | 81,720 | 12,054 |
| Total Assets | 6,169,137 | 6,070,888 | 895,503 |
| | | - | |
| Liabilities and Equity | | | |
| Current liabilities: | | | |
| Accrued payroll and welfare expenses | 384,235 | 431,467 | 63,645 |
| Income tax payable | 81,487 | 52,118 | 7,688 |
| Amounts due to related parties | 12,273 | 12,273 | 1,810 |
| Deferred revenues | 183,354 | 177,279 | 26,150 |
| Payable to individual investors of factoring | | | |
| receivables | 579,975 | 328,562 | 48,465 |
| Other current liabilities | 350,842 | 266,696 | 39,341 |
| Convertible notes | 550,656 | 542,344 | 80,000 |
| Total current liabilities | 2,142,822 | 1,810,739 | 267,099 |
| Non-current uncertain tax position liabilities | 4,449 | 4,437 | 654 |
| Other non-current liabilities | 92,314 | 100,322 | 14,798 |
| Total Liabilities | 2,239,585 | 1,915,498 | 282,551 |
| Mezzanine Equity - Redeemable non- | ,,- | | |
| controlling Interest of Subsidiary | 334,590 | 337,481 | 49,781 |
| Equity | 3,594,962 | 3,817,909 | 563,172 |
| Total Liabilities and Equity | 6,169,137 | 6,070,888 | 895,504 |
| | | | |

| | | | June 30, | |
|--|----------------------|-------------------|------------------------|--------------------|
| | June 30, | June 30, | 0047 | Change |
| Revenues: | 2016 RMB'000 | 2017 RMB'000 | <u>2017</u> USD'000 | |
| Third-party revenues | KIVID 000 | KIVID 000 | 030 000 | |
| One-time commissions | 209,490 | 123,321 | 18,191 | (41.1%) |
| Recurring service fees | 127,815 | 130,923 | 19,312 | 2.4% |
| Performance-based income | | | | |
| r enormance-based income | 817 | 16,179 | 2,387 | 1880.3% |
| Other service fees | 29,682 | 42,046 | 6,202 | 41.7% |
| Total third-party revenues | 367,804 | 312,469 | 46,092 | (15.0%) |
| Related party revenues | 00.074 | 477.000 | 00.450 | 07.40/ |
| One-time commissions | 89,971 | 177,333 | 26,158 | 97.1% |
| Recurring service fees Performance-based income | 182,166 23,317 | 209,213 7,570 | 30,861 1,117 | 14.8% (67.5%) |
| Other service fees | 745 | 6,562 | 968 | 780.8% |
| Total related party revenues | 296,199 | 400,678 | 59,104 | 35.3% |
| Total revenues | 664,003 | 713,147 | 105,196 | 7.4% |
| Less: business taxes and related | | | | |
| surcharges | (12,277) | (5,836) | (861) | (52.5%) |
| Net revenues | 651,726 | 707,311 | 104,335 | 8.5% |
| Operating costs and expenses: | | | | |
| Compensation and benefits | (4.47.400) | (4.40.070) | (00,000) | (4.00/) |
| Relationship manager compensation Performance fee compensation | (147,103) (4,799) | (140,078) | (20,663) | (4.8%) (100.0%) |
| Other Compensations | (176,245) | (190,895) | (28,159) | 8.3% |
| Total compensation and benefits | (328,147) | (330,973) | (48,822) | 0.9% |
| Selling expenses | (78,248) | (71,376) | (10,529) | (8.8%) |
| General and administrative expenses | (58,251) | (49,231) | (7,262) | (15.5%) |
| Other operating expenses | (29,158) | (41,268) | (6,087) | 41.5% |
| Government subsidies | 36,183 | 9,791 | 1,444 | (72.9%) |
| Total operating costs and expenses | (457,621) | (483,057) | (71,256) | 5.6% |
| Income from operations | 194,105 | 224,254 | 33,079 | 15.5% |
| Other income: | | | | (= aa() |
| Interest income | 11,094 | 10,440 | 1,540 | (5.9%) |
| Interest expenses Investment income | (4,862) 17,074 | (4,894) 10,943 | (722) 1,614 | 0.7% (35.9%) |
| Other (expense) income | (2,067) | 2,056 | 303 | (199.5%) |
| Total other income | 21,239 | 18,545 | 2,735 | (12.7%) |
| Income before taxes and income from | | | | |
| equity in affiliates | 215,344 | 242,799 | 35,814 | 12.7% |
| | (10.1-1) | | | |
| Income tax expense | (48,471) | (60,244) | (8,886) | 24.3% |
| moomo tax oxponed | | (00,2 : :) | (0,000) | 2070 |
| Lancaca formation of the land of the land | 9,161 | 23,308 | 2.420 | 154 40/ |
| Income from equity in affiliates | | | 3,438 | 154.4% |
| | 176,034 | 205,863 | | |
| Net income | | | 30,366 | 16.9% |
| Less: net loss attributable to non- | (6,222) | (4,070) | | |
| controlling Interests | (0,222) | (4,070) | (600) | (34.6%) |
| Less: Gain attributable to redeemable | | 0.004 | | |
| non-controlling interest of Subsidiary | - | 2,891 | 426 | _ |
| Tion controlling interest of oubsidiary | | | 120 | |
| Net income attributable to Noah | 182,256 | 207,042 | 00.540 | 40.00/ |
| Shareholders | | | 30,540 | 13.6% |
| Income per ADC basis | 2.24 | 2.67 | 0.54 | 42.20/ |
| Income per ADS, basic Income per ADS, diluted | 3.24 3.10 | 3.67 3.52 | 0.54 0.52 | 13.3% 13.5% |
| Margin analysis: | 3.10 | 3.32 | 0.52 | 13.370 |
| Operating margin | 29.8% | 31.7% | 31.7% | |
| Net margin | 27.0% | 29.1% | 29.1% | |
| Weighted average ADS equivalent: [1] | | | | |
| Basic | 56,271,504 | 56,461,612 | 56,461,612 | |
| Diluted | 60,174,258 | 60,205,429 | 60,205,429 | |
| ADS equivalent outstanding at end of | | | | |
| period | 56,346,740 | 56,547,380 | 56,547,380 | |
| | | | | |

Noah Holdings Limited Condensed Consolidated Income Statements (In RMB'000, except for USD data, per ADS data and percentages) (unaudited)

Six months ended

| | | | June 30, | 01 |
|--|------------------|------------------|-----------|----------|
| | June 30, 2016 | June 30, 2017 | 2017 | Change |
| Revenues: | RMB'000 | RMB'000 | USD'000 | |
| Third-party revenues | | | | |
| One-time commissions | 437,582 | 323,107 | 47,661 | (26.2%) |
| Recurring service fees | 234,847 | 266,472 | 39,307 | 13.5% |
| Performance-based income | | | | |
| Tonormanco bacca mocinio | 10,469 | 28,728 | 4,238 | 174.4% |
| Other service fees | 49,712 | 68,411 | 10,091 | 37.6% |
| Total third-party revenues | 732,610 | 686,718 | 101,297 | (6.3%) |
| Related party revenues | | | | |
| One-time commissions | 150,550 | 321,889 | 47,481 | 113.8% |
| Recurring service fees | 384,432 | 400,583 | 59,089 | 4.2% |
| Performance-based income | 30,315 | 7,649 | 1,128 | (74.8%) |
| Other service fees | 1,364 | 13,438 | 1,982 | 885.2% |
| Total related party revenues | 566,661 | 743,559 | 109,680 | 31.2% |
| Total revenues Less: business taxes and related | 1,299,271 | 1,430,277 | 210,977 | 10.1% |
| surcharges | (40,388) | (9,799) | (1,445) | (75.7%) |
| Net revenues | 1,258,883 | 1,420,478 | 209,532 | 12.8% |
| Operating costs and expenses: | 1,230,003 | 1,420,470 | 200,002 | 12.070 |
| Compensation and benefits | | | | |
| Relationship manager compensation | (282,698) | (290,391) | (42,835) | 2.7% |
| Performance fee compensation | (8,145) | - | - | (100.0%) |
| Other Compensations | (350,650) | (381,164) | (56,225) | 8.7% |
| Total compensation and benefits | (641,493) | (671,555) | (99,060) | 4.7% |
| Selling expenses | (146,150) | (131,979) | (19,468) | (9.7%) |
| General and administrative expenses | (108,464) | (108,869) | (16,059) | 0.4% |
| Other operating expenses | (46,456) | (70,714) | (10,431) | 52.2% |
| Government subsidies | 105,125 | 43,723 | 6,449 | (58.4%) |
| Total operating costs and expenses | (837,438) | (939,394) | (138,569) | 12.2% |
| Income from operations | 421,445 | 481,084 | 70,963 | 14.2% |
| Other income: | | | | |
| Interest income | 19,771 | 19,147 | 2,824 | (3.2%) |
| Interest expenses | (9,527) | (9,806) | (1,446) | 2.9% |
| Investment income | 25,142 | 21,089 | 3,111 | (16.1%) |
| Other (expense) income | (1,421) | 3,193 | 471 | (324.7%) |
| Total other income | 33,965 | 33,623 | 4,960 | (1.0%) |
| Income before taxes and income from | 455.440 | 544.707 | 75.000 | 40.00/ |
| equity in affiliates | 455,410 | 514,707 | 75,923 | 13.0% |
| | (101,866) | (122,160) | (18,020) | |
| Income tax expense | | | | 19.9% |
| | 15,064 | 29,034 | 4,283 | |
| Income from equity in affiliates | | | 1,200 | 92.7% |
| | | | | |
| Net income | 368,608 | 421,581 | 62,186 | 14.4% |
| | | | | 14.470 |
| Less: net loss attributable to non- | (12,646) | (9,270) | (1,367) | (00 70() |
| controlling Interests | | | | (26.7%) |
| Less: Gain attributable to redeemable | - | | | |
| non-controlling interest of Subsidiary | | 6,817 | 1,006 | |
| Net income attributable to Noah | 201 251 | 424 O24 | 62 547 | |
| Shareholders | 381,254 | 424,034 | 62,547 | 11.2% |
| | | | | |

Noah Holdings Limited Condensed Comprehensive Income Statements (unaudited) Three months ended

| | I hree months ended | | | | |
|--|---------------------|----------|----------|----------|--|
| | June 30, | June 30, | June 30, | Change | |
| | 2016 | 2017 | 2017 | | |
| | RMB'000 | RMB'000 | USD'000 | | |
| Net income | 176,034 | 205,863 | 30,366 | 16.9% | |
| Other comprehensive income, net of tax: | | | | | |
| Foreign currency translation | | | | | |
| adjustments | 7,072 | (6,321) | (932) | (189.4%) | |
| Fair value fluctuation of available for | | | | | |
| sale investment (after tax) | (5,556) | 2,606 | 384 | (146.9%) | |
| Comprehensive income | 177,550 | 202,148 | 29,818 | 13.9% | |
| Less: Comprehensive loss attributable to | | | | | |
| non-controlling interests | (6,250) | (4,029) | (594) | (35.5%) | |
| Less: Gain attributable to redeemable | | | | | |
| non-controlling interest of Subsidiary | | 2,891 | 426 | | |
| Comprehensive income attributable to | | | | | |
| Noah Shareholders | 183,800 | 203,286 | 29,986 | 10.6% | |

Noah Holdings Limited Condensed Comprehensive Income Statements (unaudited) Six months ended

| | Six months ended | | | |
|--|------------------|----------|----------|----------|
| | June 30, | June 30, | June 30, | Change |
| | 2016 | 2017 | 2017 | |
| | RMB'000 | RMB'000 | USD'000 | |
| Net income | 368,608 | 421,581 | 62,187 | 14.4% |
| Other comprehensive income, net of tax: | | | | |
| Foreign currency translation | | | | |
| adjustments | 5,526 | (10,459) | (1,543) | (289.3%) |
| Fair value fluctuation of available for | | | | |
| sale investment (after tax) | (849) | 4,121 | 608 | (585.4%) |
| Comprehensive income | 373,285 | 415,243 | 61,252 | 11.2% |
| Less: Comprehensive loss attributable to | | | | |
| non-controlling interests | (12,687) | (9,345) | (1,378) | (26.3%) |
| Less: Gain attributable to redeemable | | | | |
| non-controlling interest of Subsidiary | | 6,817 | 1,006 | |
| Comprehensive income attributable to | | | | |
| Noah Shareholders | 385,972 | 417,771 | 61,624 | 8.2% |

Noah Holdings Limited Supplemental Information (unaudited)

| (| | | |
|-----------------------------|-----------------------------------|---|--|
| As of | | | |
| June 30, 2016 June 30, 2017 | | Change | |
| 444.070 | 404700 | 40.40/ | |
| 7 = = | - , - | 43.4% | |
| 1,093 | 1,259 | 15.2% | |
| 68 | 76 | 11.8% | |
| | June 30, 2016 114,870 1,093 | June 30, 2016 June 30, 2017 114,870 164,728 1,093 1,259 | |

| | Three months ended | | Change | |
|--------------------------|---|--------|--------|--|
| | | | | |
| | (in millions of RMB, except number of active clients an | | | |
| | percentages) | | | |
| Number of active clients | 4,927 | 4,484 | (9.0%) | |
| Transaction value: | | | | |
| Fixed income products | 16,987 | 23,505 | 38.4% | |
| Private equity products | 7,571 | 8,252 | 9.0% | |

| Secondary market equity products | 2,810 | 1,111 | (60.5%) |
|--------------------------------------|--------|--------|---------|
| Other products | 379 | 94 | (75.3%) |
| Total transaction value | 27,747 | 32,962 | 18.8% |
| Average transaction value per client | 5.63 | 7.35 | 30.5% |

Noah Holdings Limited Segment Condensed Income Statements (unaudited)

Three months ended June 30, 2017

| | | , | | |
|--|----------------------------------|---------------------------------|--|--------------------|
| | Wealth Management Business | Asset Management Business | Internet Financial Service Business | Total |
| Barrana | RMB'000 | RMB'000 | RMB'000 | RMB'000 |
| Revenues: Third-party revenues | | | | |
| One-time commissions | 122,956 | 366 | - | 123,321 |
| Recurring service fees | 122,860 | 8,063 | - | 130,923 |
| Performance-based income | 15,015 | 1,164 | - | 16,179 |
| Other service fees | 21,841 | 94 | 20,110 | 42,046 |
| Total third-party revenues Related party revenues | 282,672 | 9,687 | 20,110 | 312,469 |
| One-time commissions | 177,333 | - | - | 177,333 |
| Recurring service fees | 88,366 | 120,846 | - | 209,213 |
| Performance-based income | 7,194 | 376 | - | 7,570 |
| Other service fees | _ | _ | 6,562 | 6,562 |
| Total related party revenues Total revenues | 272,893 555,565 | 121,222 130,909 | 6,562 | 400,678 713,147 |
| Less: business taxes and related surcharges | | | | |
| our errai geo | (4,964) | (580) | (293) | (5,836) |
| Net revenues Operating costs and expenses: | 550,601 | 130,329 | 26,379 | 707,311 |
| Compensation and benefits | | | | |
| Relationship manager compensation | (138,330) | (1) | (1,747) | (140,078) |
| Other compensation | , | | , | , , |
| | (112,455) | (44,687) | (33,754) | (190,895) |
| Total compensation and benefits | (250,785) | (44,688) | (35,501) | (330,973) |
| Selling expenses | (66,619) | (1,432) | (3,025) | (71,376) |
| General and administrative expenses | (29,912) | (11,168) | (8,152) | (49,231) |
| Other operating expenses | (27,495) | (3,314) | (10,460) | (41,268) |
| Government subsidies | 9,731 | 60 | - | 9,791 |
| Total operating costs and expenses | (365,380) | (60,542) | (57,138) | (483,057) |

Noah Holdings Limited Segment Condensed Income Statements (unaudited)

Three months ended June 30, 2016

| | Wealth Management Business RMB'000 | Asset Management Business RMB'000 | Internet Financial Service Business RMB'000 | Total RMB'000 |
|--|------------------------------------|-----------------------------------|---|---------------------|
| Revenues: Third-party revenues | | | | |
| One-time commissions | 209,149 | 341 | - | 209,490 |
| Recurring service fees | 110,292 | 17,523 | - | 127,815 |
| Performance-based income | 142 | 676 | - | 817 |
| Other service fees | 18,717 | - | 10,964 | 29,682 |
| Total third-party revenues Related party revenues | 338,300 | 18,540 | 10,964 | 367,804 |
| One-time commissions | 88,307 | 1,664 | - | 89,971 |
| Recurring service fees | 88,177 | 93,989 | - | 182,166 |
| Performance-based income | - | 23,317 | - | 23,317 |
| Other service fees | 76 | _ | 669 | 745 |
| Total related party revenues Total revenues | 176,560 514,860 | 118,970 137,510 | 669 | 296,199 664,003 |
| Less: business taxes and related surcharges | · | | | · |
| Net revenues | (9,688) 505,172 | (2,278) 135,232 | (312) 11,321 | (12,277) 651,726 |
| Operating costs and expenses: | 000,112 | | 11,021 | 001,720 |
| Compensation and benefits | | | | |
| Relationship manager compensation | (144,951) | (1,095) | (1,057) | (147,103) |
| Performance fee compensation | - | (4,799) | - | (4,799) |
| Other compensation | (106,630) | (38,114) | (31,501) | (176,245) |
| Total compensation and benefits | (251,581) | (44,008) | (32,558) | (328,147) |
| Selling expenses | (67,372) | (4,425) | (6,451) | (78,248) |
| General and administrative expenses | (31,885) | (18,352) | (8,013) | (58,251) |
| Other operating expenses | (21,127) | (1,665) | (6,366) | (29,158) |

Government subsidies

| | 34,167 | 2,016 | | 36,183 |
|------------------------------------|-----------|----------|----------|-----------|
| Total operating costs and expenses | (337,798) | (66,434) | (53,388) | (457,621) |
| Income (loss) from operations | 167,374 | 68,798 | (42,067) | 194,105 |

Noah Holdings Limited Reconciliation of GAAP to Non-GAAP Results (In RMB, except for per ADS data and percentages) (unaudited)

| | Three mo June 30, 2016 RMB'000 | June 30, 2017 RMB'000 | Change |
|---|---|-----------------------------|--------|
| Net income attributable to Noah Shareholders Adjustment for share-based compensation related to: | 182,256 | 207,042 | 13.6% |
| Share options | 9,379 | 12,622 | 34.6% |
| Restricted shares | 6,306 | 6,849 | 8.6% |
| Adjusted net income attributable to Noah Shareholders (non- GAAP)* | 197,941 | 226,513 | 14.4% |
| Net margin | 27.0% | 29.1% | |
| Adjusted net margin (non-GAAP)* | 29.4% | 31.9% | |
| Net income attributable to Noah Shareholders per ADS, diluted Adjusted net income attributable to Noah Shareholders per ADS, | 3.10 | 3.52 | 13.5% |
| diluted (non-GAAP)* | 3.37 | 3.84 | 13.9% |

 $\label{lem:lem:composition} \begin{tabular}{ll} View original content: $http://www.prnewswire.com/news-releases/noah-holdings-limited-announces-unaudited-financial-results-for-the-second-quarter-of-2017-300510058.html \end{tabular}$

SOURCE Noah Holdings Limited

^{*}The non-GAAP adjustments do not take into consideration the impact of taxes on such adjustments.