



NOAH HOLDINGS LIMITED SCHEDULES FIRST QUARTER 2014 EARNINGS RELEASE FOR MONDAY, MAY 12, 2014

**Earnings Conference Call to be held on Monday, May 12, 2014
at 8:00 pm (Eastern) / 5:00 pm (Pacific) / May 13 at 8:00 am (Hong Kong)**

SHANGHAI, CHINA — April 29, 2014 — Noah Holdings Limited (NYSE: NOAH; the “Company”), a leading wealth management service provider focusing on distributing wealth management products to the high net worth population in China, today announced that it will release unaudited financial results for the first quarter of 2014 after the US market closes on Monday, May 12, 2014. The earnings release will be available on the investor relations section of the Company’s website at <http://ir.noahwm.com>.

Following the earnings announcement, the Company’s senior management will host a conference call on Monday, May 12, 2014 at 8:00 pm (Eastern) / 5:00 pm (Pacific) / 8:00 am (Hong Kong, Tuesday, May 13, 2014) to discuss the financial results and recent business activities. The conference call may be accessed by calling:

	Toll Free
▶ United States	+1-877-870-4263
▶ China	4001-201203
▶ Hong Kong	800-90-5945
▶ International	+1-412-317-0790
Conference ID #	10045419

A telephone replay will be available shortly after the call until May 19, 2014 at +1-877-344-7529 (US Local Toll) or +1-412-317-0088 (International). Conference ID # 10045419

A live webcast of the conference call and replay will be available in the investor relations section of the Company’s website at <http://ir.noahwm.com>.

About Noah Holdings Limited:

Noah Holdings Limited is a leading wealth management service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes wealth management products, including primarily fixed income products, private equity funds, private securities investment funds, insurance products and mutual funds. Noah is also equipped with asset management services capability, managing its own fund of funds and real estate fund products. With 569 relationship managers in 57 branch offices as of December 31, 2013, Noah’s total coverage network encompasses China’s most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China’s high net worth population. For more information please visit the Company's website at <http://www.noahwm.com>.

Noah Investor Relations:

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